



September 2009

Dear Artist or Campus Supplier:

Wilfrid Laurier University invites you to participate in the 2009 Central Regional COCA Conference to be held in Waterloo Ontario, from 5 pm Wednesday, Nov. 4th to late night Saturday, Nov. 7th. This conference will help you solidify the contacts you made at the COCA National in June, connect with new programmers, and reconnect with old friends and colleagues.

1. **CONFERENCE HIGHLIGHTS INCLUDE:**

- Blocks of new educational seminars.
- One-on-one meetings with School Members
- Campus Activities Business Hall (trade show)
- Mainstage Showcases – 9 acts
- Comedy/Variety Showcase – 5 acts
- Acoustic Showcase – 5 acts
- DJ / Urban Showcase – 4 Acts
- Welcome reception
- Corporate hotel rates at the Best Western Hotel
- Conference Manual
- Networking with school programmers, artists and fellow suppliers.

2. **HOTEL RESERVATIONS:**

The designated hotel is the Best Western St. Jacobs country located in scenic Waterloo. **Please reserve prior to October 21st** due to limited room availability. The phone number is 519-884-9295. State that you are with the COCA Conference to get the corporate rate of \$134 per night single or double Occupancy, \$134

3. **REGISTRATION FORMS, SHOWCASE FORMS & GENERAL INFO ENCLOSED.**

We look forward to seeing you in Waterloo for Central '09 in November. Please do not hesitate to call if you require any further information or if you have any suggestions.

Bill Kitchen
Conference Host
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