



## **SHOWCASE FEES**

### **1. All Music Acts**

Both “represented” and “self-represented” music artists **MUST** apply on-line through Sonicbids at [www.sonicbids.com/cocacentral](http://www.sonicbids.com/cocacentral). A non-refundable Showcase Application Fee of \$35.00 USD incl. GST is payable directly to Sonicbids. If a music artist is selected to showcase, the following fees become immediately payable:

#### **1.1. Represented Music Act**

**Payment 1 Showcase Fee** **\$200.00 + \$10.00 GST = \$210.00**

N.B. The company representing the selected music act must immediately pay Associate Membership Fees (min. \$285 + GST – see associate membership form) and Conference Registration Fees – includes conf. reg’n for 1 delegate & full booth at the Biz Hall (min. \$250 + GST – see associate registration form)

#### **1.2. Self-Represented Music Act**

**Payment 1 Showcase Fee** **\$200.00 + \$10.00 GST = \$210.00**

**Payment 2 Shared Biz Hall Booth including  
Conf. Reg’n for 1 Delegate** **\$210.00 + \$10.50 GST = \$220.50**

**Payment 3 Artist Membership Fee** **\$100.00 + \$5.00 GST = \$105.00**

N.B. Self-Represented Music Acts have the option of booking a full booth at Biz Hall (min. \$250 + GST – see associate registration form).

### **2. Non-Music Acts (Comedy, Variety, Lecture)**

Non-music acts (comedy, variety and lecture) have 2 choices:

(1) Apply online through Sonicbids, OR

(2) Submit a hard copy application by mail or courier using the showcase application form.

N.B. Hard copy applicants must have a website for COCA’s selection committee to view video. If no on-line video is available, the act **MUST** apply through Sonicbids.

#### **2.1 Non-Music Acts Applying through Sonicbids**

A non-refundable Showcase Application Fee of \$35.00 USD incl. GST is payable directly to Sonic bids. If an act is selected to showcase, the following fees become immediately payable:

##### **2.1.1 Represented Non-Music Act Applying through Sonic bids**

**Payment 1 Showcase Fee** **\$200.00 + \$10.00 GST = \$210.00**

N.B. The company representing the act must immediately pay Associate Membership Fees (min. \$285 + GST – see associate membership form) and Conference Registration Fees – includes booth at Biz Hall (min. \$250 + GST – see associate registration form)

**2.1.2 Self-Represented Non-Music Act Applying through Sonicbids**

|           |   |                                   |
|-----------|---|-----------------------------------|
| Payment 1 | Showcase Fee  | \$200.00 + \$10.00 GST = \$210.00 |
| Payment 2 | Full Biz Hall Booth including<br>Conf. Reg'n for 1 Delegate | \$250.00 + \$12.50 GST = \$262.50 |
| Payment 3 | Artist Membership Fee                                       | \$100.00 + \$5.00 GST = \$105.00  |

**2.2 Non-Music Acts Submitting Hard Copy Showcase Applications**

Acts submitting hard copy showcase applications MUST submit the following certified cheques or money orders with their showcase applications. If an act is NOT selected, all cheques may be returned except the non-refundable Showcase Application Fee. Acts not selected to showcase are still welcome to register for a booth at the Biz Hall and/or join COCA as an associate member.

**2.2.1 Represented Non-Music Act – Hard Copy Showcase Application**

|          |                          |                                   |
|----------|--------------------------|-----------------------------------|
| Cheque 1 | Showcase Application Fee | \$35.00 + \$1.75 GST = \$36.75    |
| Cheque 2 | Showcase Fee             | \$200.00 + \$10.00 GST = \$210.00 |

N.B. The company representing the act must immediately pay Associate Membership Fees (min. \$285 + GST – see associate membership form) and Conference Registration Fees – includes booth at trade show (min. \$250 + GST – see associate registration form)

**2.2.2 Self-Represented Non-Music Act – Hard Copy Showcase Application**

|          |   |                                   |
|----------|---|-----------------------------------|
| Cheque 1 | Showcase Application Fee                                    | \$35.00 + \$1.75 GST = \$36.75    |
| Cheque 2 | Showcase Fee  | \$200.00 + \$10.00 GST = \$210.00 |
| Cheque 3 | Full Biz Hall Booth including<br>Conf. Reg'n for 1 Delegate | \$250.00 + \$12.50 GST = \$262.50 |
| Cheque 4 | Artist Membership Fee                                       | \$100.00 + \$5.00 GST = \$105.00  |

Certified Cheques or Money Orders must be made payable to:

**"WLUSU"**

(GST # 10568 4211 RT0001)

**SEND SHOWCASE APPLICATIONS WITH CHEQUES BY FRIDAY, OCTOBER 9th TO:**

**Bill Kitchen, Conference Host**

WLUSU

75 University Avenue West

Waterloo, ON N2L 3C5

Tel: 519-884-0710, x2605 Email: [wkitchen@wlu.ca](mailto:wkitchen@wlu.ca)

**Note:** All Conference Forms are available at: [www.coca.org](http://www.coca.org)

Click on: Conferences & Meetings – Central Regional