



Specialty Sponsorships:

We are pleased to offer custom sponsorships tailored to your marketing, promotional and budget needs. Please enquire if you have alternate ideas/suggestions.

Platinum Sponsorship

\$2,500 +hst

- Company logo under Platinum on Sponsors Page of Conference Manual
- Company logo identification on display during Central Regional Conference
- Company logo identification on event sponsor signage at specific Central Conference events
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement
- Verbal recognition at all conference events where appropriate
- Exclusive brand sponsorship of three (3) major conference events (e.g. luncheons, dinner banquets, showcases, educational sessions, hospitality suites) Maximum one (1) of each event type
- Right to distribute up to 4 brochures / flyers / promotional items at Central Conference including registration kits.
- Booth in preferred location at Business Hall (trade show) during Central Conference
- 5 full Associate Member conference registrations (access to all conference events)
- 5 tickets to Central Conference banquets
- A 20% discount on all additional conference registrations
- One full page ad in Conference Manual
- A 20% discount on all additional advertising

Gold Sponsorship

\$2,000+hst

- Company logo under Gold on Sponsors Page of Conference Manual
- Company logo identification on display during Central Regional Conference
- Company logo identification on event sponsor signage at specific Central Conference events
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement
- Verbal recognition at all conference events where appropriate
- Exclusive brand sponsorship of two (2) major conference events (e.g. luncheons, dinner banquets, showcases, educational sessions, hospitality suites) Maximum one (1) of each event type
- Right to distribute up to 3 brochures / flyers / promotional items at Central Conference including registration kits.
- Booth in preferred location at Business Hall (trade show) during Central Conference
- 4 full Associate Member conference registrations (access to all conference events)
- 4 tickets to Central Conference banquets
- A 15% discount on all additional conference registrations
- One full page ad in Conference Manual
- A 15% discount on all additional advertising



Silver

\$1,500+hst

- Company logo identification on display during Central Regional Conference
- Company logo identification on event sponsor signage at specific Central Conference events
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement
- Verbal recognition at all conference events where appropriate
- Exclusive brand sponsorship of one (1) major conference event (e.g. luncheons, dinner banquets, showcases, educational sessions, hospitality suites)
- Right to distribute up to 2 brochures / flyers / promotional items at Central Conference including registration kits.
- Booth in preferred location at Business Hall (trade show) during Central Conference
- 3 full Associate Member conference registrations (access to all conference events)
- 3 tickets to Central Conference banquets
- A 10% discount on all additional conference registrations
- One full page ad in Conference Manual
- A 10% discount on all additional advertising

Bronze

\$1,000+hst

- Company logo under Bronze on Sponsors Page of Central Manual
- Company logo identification on display during Central Conference
- Company logo identification on event sponsor signage at specific Central Conference events
- Exclusive brand sponsorship of one (1) major conference event (e.g. luncheon, dinner banquet, showcase, educational session, hospitality suite)
- Right to distribute 1 brochure / flyer / promotional item in Conference registration kits.
- Booth in preferred location at Business Hall (trade show) during Conference
- 2 full Associate Member conference registrations (access to all conference events)
- 2 tickets to Central Conference banquets
- A 5% discount on all additional conference registrations
- One half (1/2) page ad in Conference Manual
- A 5% discount on all additional advertising



Supporting Sponsor

\$500+hst

- Company logo under Supporting Sponsors on Sponsors Page of Central Conference Manual
- Company logo under Supporting Sponsors on Sponsors Page of Manual
- Company logo identification on display during Central Conference
- Company logo identification on all sponsor signage at Central Conference events
- Right to distribute 1 brochure / flyer / promotional item in Central Conference registration kits.
- Single booth at Business Hall (trade show) during Central Conference
- One quarter (1/4) page ad in Conference Manual

Contributing Sponsors

N.B. Contributing Sponsors are those companies that contribute product and services to benefit the Central Regional Conference.

- Company listed under Contributing Sponsors on Sponsors Page of Conference Manual
- Company listed on all sponsor signage at Regional Conference events

Notes To The Central Region Sponsorship Program

1. Please note that Central Regional Conference Sponsorships do not include a COCA Associate Membership. All sponsors must be COCA members in good standing in order to be a sponsor of the Central Regional Conference. Kindly contact the COCA office to verify your membership status (Tel: 519-690-0207 or cocaoffice@coca.org).
2. If the covers of the conference manual are available for advertising, they will be given to the senior conference sponsors in this seniority order: 1 - back cover, 2 - inside front cover and 3 - inside back cover.