



## 2011 CENTRAL REGIONAL CONFERENCE Saturday – Monday, Nov. 5 – 7, 2011

# SHOWCASE FEES

**Showcase Application Deadline:** Monday, October 10, 2011.

**Selected Showcase Acts Announced:** on-line Wednesday, October 12, 2011

### 1. All Music Acts

Both “represented” and “self-represented” music artists **MUST apply on-line** through Sonicbids at [www.sonicbids.com/cocacentral](http://www.sonicbids.com/cocacentral). A non-refundable Showcase Application Fee of \$30.00 USD is payable directly to Sonicbids. If a music artist is selected to showcase, the following fees become immediately payable:

#### 1.1. Represented Music Act

**Payment 1 Showcase Fee** **\$200.00 + \$26.00 HST = \$226.00**

N.B. The company representing the selected music act must immediately pay Associate Membership Fees (min. \$285 + HST – see Associate Membership Form) and Conference Registration Fees – includes conf. registration for 1 delegate & full booth at the Biz Hall (min. \$250 + HST – see Associate Registration Form)

#### 1.2. Self-Represented Music Act

**Payment 1 Showcase Fee** **\$200.00 + \$26.00 HST = \$226.00**

**Payment 2 Shared Biz Hall Booth including**

**Conf. Reg'n for 1 Delegate** **\$210.00 + \$27.30 HST = \$237.30**

**Payment 3 Associate Membership Fee** **\$150.00 + \$19.50 HST = \$169.50**

N.B. Self-Represented Music Acts have the option of booking a full booth at Biz Hall (min. \$250 + HST – see Associate Registration Form).

### 2. Non-Music Acts (Comedy, Variety, Lecture)

Non-music acts (comedy, variety and lecture) have 2 choices:

(1) Apply online through Sonicbids [www.sonicbids.com/cocacentral](http://www.sonicbids.com/cocacentral) OR

(2) Submit a hard copy application by mail or courier using the showcase application form.

N.B. Hard copy applicants must have a website for COCA's selection committee to view video. If no on-line video is available, the act **MUST** apply through Sonicbids.

#### 2.1 Non-Music Acts Applying through Sonicbids

A non-refundable Showcase Application Fee of \$30.00 USD incl. HST is payable directly to Sonicbids. If an act is selected to showcase, the following fees become immediately payable:

**2.1.1 Represented Non-Music Act Applying through Sonic bids**

<b>Payment 1</b>	<b>Showcase Fee</b>	<b>\$200.00 + \$16.00 HST = \$216.00</b>
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N.B. The company representing the act must immediately pay Associate Membership Fees (min. \$285 + HST – see Associate Membership Form) and Conference Registration Fees – includes booth at Biz Hall (min. \$250 + HST – see Associate Registration Form)

**2.1.2 Self-Represented Non-Music Act Applying through Sonicbids**

<b>Payment 1</b>	<b>Showcase Fee</b>	<b>\$200.00 + \$26.00 HST = \$226.00</b>
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<b>Payment 2</b>	<b>Full Biz Hall Booth including Conf. Reg'n for 1 Delegate</b>	<b>\$210.00 + \$27.30 HST = \$237.30</b>
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<b>Payment 3</b>	<b>Associate Membership Fee</b>	<b>\$150.00 + \$19.50 HST = \$169.50</b>
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**2.2 Non-Music Acts Submitting Hard Copy Showcase Applications**

Acts submitting hard copy showcase applications MUST submit the following certified cheques or money orders with their showcase applications. If an act is NOT selected, all cheques may be returned except the non-refundable Showcase Application Fee. Acts not selected to showcase are still welcome to register for a booth at the Biz Hall and/or join COCA as an associate member.

**2.2.1 Represented Non-Music Act – Hard Copy Showcase Application**

<b>Cheque 1</b>	<b>Showcase Application Fee</b>	<b>\$30.00 + \$3.90 HST = \$33.90</b>
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<b>Cheque 2</b>	<b>Showcase Fee</b>	<b>\$200.00 + \$26.00 HST = \$226.00</b>
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N.B. The company representing the act must immediately pay Associate Membership Fees (min. \$285 + HST – see Associate Membership Form) and Conference Registration Fees – includes booth at trade show (min. \$250 + HST – see Associate Registration Form)

**2.2.2 Self-Represented Non-Music Act – Hard Copy Showcase Application**

<b>Cheque 1</b>	<b>Showcase Application Fee</b>	<b>\$30.00 + \$3.90 HST = \$33.90</b>
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<b>Cheque 2</b>	<b>Showcase Fee</b>	<b>\$200.00 + \$26.00 HST = \$226.00</b>
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<b>Cheque 3</b>	<b>Full Biz Hall Booth including Conf. Reg'n for 1 Delegate</b>	<b>\$210.00 + \$27.30 HST = \$237.30</b>
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<b>Cheque 4</b>	<b>Associate Membership Fee</b>	<b>\$150.00 + \$19.50 HST = \$169.50</b>
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Certified Cheques or Money Orders must be made payable to:  
"Sheridan Student Union Inc."

**ON-LINE SHOWCASE APPLICATION DEADLINE IS MONDAY, OCT. 10, 2011  
HARD COPY SHOWCASE APPLICATIONS WITH CHEQUES MUST ARRIVE AT CHUCK'S  
OFFICE BY 4 PM, MONDAY, OCTOBER 10<sup>th</sup>:**

**Sheridan Student Union - Attn: Chuck Erman**  
1430 Trafalgar Road, Oakville ON L6H 2L1

Tel: 905-845-9430, x2302 Email: [chuck.erman@sheridanc.on.ca](mailto:chuck.erman@sheridanc.on.ca)

**Note:** All Conference Forms are available at: [www.coca.org](http://www.coca.org)  
Click on: Conferences & Meetings – Central Regional Conference