



2011 CENTRAL REGIONAL CONFERENCE Saturday – Monday, Nov. 5 – 7, 2011

COCA Showcase General Info

Break into the Canadian college and university market. Founded in 1982, the Canadian Organization of Campus Activities (COCA) is the only association dedicated purely to campus activities programming in Canada. The COCA Regional Conference provides an excellent opportunity for colleges & universities, booking agencies and self-represented artists to gather together, network, showcase, exhibit and conduct business.

More than 20 showcase opportunities are available in various categories. This COCA Regional Conference is the place to be to get in front of student activities planners in Ontario! More than 75 student and staff buyers from 20 schools throughout the province country are expected to attend.

2011 COCA Central Region Conference

In addition, more than 20 associate member delegates from more than 15 companies will be represented in the Campus Activities Biz Hall, COCA's trade show.

Artists that are selected to showcase must become COCA associate members or be represented by a company that is, or will become, a COCA associate member. All selected showcase acts must be represented in the trade show either by the act itself or by a company representing the act.

"Associate Membership" and "Associate Conference Registration" (trade show) forms are available at the COCA Web site under Conferences – Central Regional Conference – see List of "Associate" forms at bottom of page.

Please note: If you have any questions about the fees for Showcasing, Membership or Conference Registration (trade show booth), please direct them to the COCA Office at 519-690-0207 or by email through the Contact button on the COCA web site. Sonicbids is not responsible for refunds associated with your COCA submission.

Date & Location: Saturday - Monday, Nov. 5th – 7th, 2011 (inclusive) – Mississauga, Ontario

Conference Host: Chuck Erman, Sheridan Student Union

Showcase Deadlines:

Showcase Application Deadline: Monday, October 10, 2011

Showcase Selections: announced Wednesday, October 12th, 2011 on this site (see Selected Showcase Acts document).

All Applicable Fees: must be received by the host school no later than Wednesday, Oct 26th, 2011

Showcase Submissions:

All Music acts MUST apply online at: www.Sonicbids.com/cocacentral

All other acts (comedy, lecture, variety, etc.) may also apply online at: www.sonicbids.com/cocacentral or by hard copy submission ONLY IF a website can be provided with sample video. Absolutely NO CD's or DVD's will be accepted as part of a showcase application.

Showcase Fees

For hard copy submissions, ALL applicable fees must be sent with the showcase application. Aside from the non-refundable application fee and the artist membership fee, cheques for the showcase fee and the conference registration fee, will not be deposited by the host school unless the act is selected to showcase – please see document on fees.

Official Website: <http://www.coca.org>

Go to: Conferences & Meetings – Central Regional Conference