



May 2010

Dear Artists and Campus Suppliers:

I am pleased to invite you to London Ontario, also known as The Forest City! I do hope you will be able to join us and take advantage of business opportunities at the 2010 National Conference of the Canadian Organization of Campus Activities.

COCA 2010 will run four and a half days (June 21-25 inclusive) with a trade show known as the Biz Hall taking place on Thursday, June 24th and Friday, June 25th. As in the past, your Associate Conference Registration fee includes conference passes for one or two delegates, space for an 8x8 exhibit booth, and a ticket to lunch during the trade show on June 25th. There will also be more than 30 entertainer showcase spots during the conference in 6 different categories including mainstage, singer/songwriter, comedy, lecture, variety and a brand new DJ showcase.

Expanding on a program that was started a few years back for independent music artists, we are pleased to offer a reduced rate for all "self-represented" artists. This program allows self-represented artists to register just one delegate and share a trade show booth with another self-represented artist at a substantial saving over the regular registration fee.

The COCA 2010 conference committee has been working hard with the COCA board of directors to put together a great National Conference. We continue to be sensitive to concerns and suggestions about the Conference expressed by our Associate Members over the years and have done our best to ensure these are reflected in the conference program.

Don't miss this great annual opportunity to network, meet the 2010-11 campus buyers, and conduct business.

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I look forward to seeing you in London!

Sincerely,

Chuck Erman

Chuck Erman (Sheridan College)
2010 National Conference Chair
Make it Happen!