



May 2010

Dear Student Leaders & Campus Activities Staff:

I am pleased to invite you to London for the **2010 COCA National Conference** – *“Make It Happen!”* As many of you know, there is no better opportunity to meet your peers, discuss new trends, and learn the tricks of the trade. These opportunities can be summed up with the four E’s:

**Education** – choose from more than 45 different educational sessions on topics related to campus activities, student life development, event planning, campus clubs management, leadership, team building, and professional development.

**Exhibition** – the Campus Activities Biz Hall is the largest campus trade show in Canada featuring more than 50 entertainment agencies, designers, travel & tour companies, promotional items suppliers, guest speaker agencies, special events companies, and more.

**Entertainment** – more than 30 music, lecture, comedy, and variety showcases so you can see first-hand what’s hot in live entertainment and education for the 2010-11 year.

**Exchange** – here’s your chance to pick the brains of fellow programmers, associate members, COCA alumni, and ed session presenters – get the most from your experience at the conference and take some fresh ideas home with you!

Please take the time to review the conference documents posted here and discover all of the opportunities that are available to you at the 2010 COCA National Conference.

There are a number of advantages you enjoy by being a member of COCA and by attending the National Conference. Membership benefits can be found on the COCA website under “Join”. We encourage you to share these with your student executive or student council so they understand how COCA can help you deliver the best-possible activities program to your campus for the 2010-11 year. Skills developed through COCA’s education program will also help student leaders who are responsible for awareness events/campaigns and the campus clubs portfolio.

For more information about the 2010 COCA National Conference and COCA membership benefits, please visit COCA’s website [www.coca.org](http://www.coca.org) or contact Earle Taylor at the COCA Office (click on “Contact” in the website menu).

I look forward to meeting you in London!

*Chuck*

Chuck Erman (Sheridan College)  
2010 Conference Chair  
*Make It Happen!*