

# COCA SHOWCASES AT A GLANCE

**Break into the Canadian college and university market.** Founded in 1982, the Canadian Organization of Campus Activities (COCA) is the only association dedicated purely to campus activities programming in Canada.

The COCA National Conference provides an excellent opportunity for colleges & universities, booking agencies and self-represented artists to gather together, network, showcase, exhibit and conduct business. **More than 25 showcase opportunities are available** in various categories.

COCA is the place to be to get in front of Canadian student activities planners! More than 140 student and staff buyers from 65 schools across the country are expected to attend the **2010 COCA National Conference in London, Ontario, June 21-25, 2010** (2 hours by car from Detroit or Toronto). In addition, more than 75 associate member delegates from over 50 companies will be represented in the Campus Activities Biz Hall, COCA's trade show.

Artists that are selected to showcase must become COCA associate members or be represented by a company that is, or will become, a COCA associate member. All selected showcase acts must be represented in the trade show either by the act itself or by a company representing the act. Associate "membership" and associate "conference registration" (trade show) forms are available at the COCA Web site under Conferences – National Conference – see List of "Associate" forms at bottom of page.

**Please note:** If you have any questions about the fees paid to COCA for Showcasing, Membership or Conference Registration (trade show booth), please direct them to the COCA Office at 519-690-0207 or by email through the Contact button on the COCA web site. Sonicbids is not responsible for refunds associated with your COCA submission.

**Date & Location:** June 21 – 25, 2010 (inclusive) – London, Ontario

## **Showcase Deadlines:**

Showcase Application Deadline: Friday, March 26, 2010.

Showcase Selections: announced Wednesday, March 31, 2010 on this site.

All Applicable Fees: must be received by COCA no later than Wednesday, April 14, 2010.

## **Showcase Submissions:**

All Music acts MUST apply online at: [www.Sonicbids.com/cocanational](http://www.Sonicbids.com/cocanational).

All other acts (comedy, lecture, variety, etc.) may also apply online at:

[www.sonicbids.com/cocanational](http://www.sonicbids.com/cocanational) or by hard copy submission ONLY IF a website can be provided with sample video. Absolutely NO CD's or DVD's will be accepted as part of a showcase application.

## **Showcase Fees**

For hard copy submissions, ALL applicable fees must be sent with the showcase application. Aside from the non-refundable application fee and the artist membership fee, cheques for the showcase fee and the conference registration fee, will not be deposited by COCA unless the act is selected to showcase – please see document on fees.

**Official Website:** <http://www.coca.org>