



# Key Dates

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## 2012

### Showcases

Showcase Application Deadline  
 Selected Showcase Acts Announced  
 Fees due for Selected Showcase Acts & their Agents  
 (Don't lose your showcase spot, pay all fees by March 30<sup>th</sup>!)

Monday, March 5<sup>th</sup>  
 Wednesday, March 14<sup>th</sup>  
 Friday, March 30<sup>th</sup>

### Advertising

Reserve Ad Space in Conference Manual  
 Submit finished Ad file for Conference Manual  
 Deadline to request quote for COCA to create your ad

Thursday, May 17<sup>th</sup>  
 Thursday, May 24<sup>th</sup>  
 Thursday, May 10<sup>th</sup>

### Hotel

Hotel Special Rate Guaranteed Until  
 (Special rates still apply after May 22<sup>nd</sup> if space available.)

Tuesday, May 22<sup>nd</sup>

### Volunteer Program

Volunteer-Delegate Registration Deadline

Friday, June 1<sup>st</sup>

### Conference

COCA 2012 – Arrival Dates  
 – Conference Dates (inclusive)  
 – Departure Date

Thu. June 21<sup>st</sup> or Fri. June 22<sup>nd</sup>  
 Fri. June 22<sup>nd</sup> to Tue. June 26<sup>th</sup>  
 Wed. June 27<sup>th</sup>

### Notes:

#### 1. School Delegates

There is no deadline to register but if possible, please register by Friday, June 1<sup>st</sup>.

#### 2. Associate Delegates - Artists or Agents associated with selected Showcase Acts

If you are a selected showcase act, or if you represent a selected showcase act, you must register and pay all applicable fees by Friday, March 30<sup>th</sup>.

#### 3. Associate Delegates - Artists or Companies NOT associated with Showcase Acts

There is no deadline to register but if you wish to be listed in the Conference Manual as an exhibitor, you must register no later than Friday, June 1<sup>st</sup>.