

COCA SHOWCASES AT A GLANCE



Break into the Canadian college and university market. Founded in 1982, the Canadian Organization of Campus Activities (COCA) is the only association dedicated purely to campus activities programming in Canada.

The COCA National Conference provides an excellent opportunity for colleges & universities, booking agencies and self-represented artists to gather together, network, showcase, exhibit and conduct business. **More than 25 showcase opportunities are available** in various categories.

COCA is the place to be to get in front of Canadian student activities planners! More than 120 student and staff buyers from 60 schools across the country are expected to attend the **2012 COCA National Conference in Montreal, Quebec, June 22-26, 2012** (5 hours by car east of Toronto or 7 hours by car north of New York City). In addition, more than 65 associate member delegates from over 40 companies will be represented in the Campus Activities Biz Hall, COCA's trade show.

Artists that are selected to showcase must become COCA associate members or be represented by a company that is, or will become, a COCA associate member. All selected showcase acts must be represented in the trade show either by the act itself or by a company representing the act. Associate "membership" and associate "conference registration" (trade show) forms are available at the COCA Web site under Conferences – National Conference – see List of "Associate" forms at bottom of page.

Attention Canadian Artists: There are a number of organizations such as FACTOR and provincial music industry associations that assist music artists with travel expenses involved with showcasing at "contact" events such as the COCA National Conference. You can find links to some of these organizations by going to "Links - Entertainment" on the COCA [website](#).

Please note: If you have any questions about the fees paid to COCA for Showcasing, Membership or Conference Registration (trade show booth), please direct them to the COCA Office at 519-690-0207 or by email through the Contact button on the COCA web site. Sonicbids is not responsible for refunds associated with your COCA submission.

Date & Location: June 22 – 26, 2012 (inclusive) – Montreal, Quebec

Showcase Deadlines:

Showcase Application Deadline: Monday, March 5, 2012.

Showcase Selections: announced Wednesday, March 14, 2012 on this site.

All Applicable Fees: must be received by COCA no later than Friday, March 30, 2012.

Showcase Submissions:

All Music acts MUST apply online at: www.Sonicbids.com/cocanational.

All other acts (comedy, lecture, variety, etc.) may also apply online at: www.sonicbids.com/cocanational or by hard copy submission ONLY IF a website can be provided with sample video. Absolutely NO CD's or DVD's will be accepted as part of a showcase application.

Showcase Fees

For hard copy submissions, ALL applicable fees must be sent with the showcase application. Aside from the non-refundable application fee, cheques for the showcase fee, the conference registration fee, and the artist membership fee, will not be deposited by COCA unless the act is selected to showcase – please see document on fees and the hard copy applications form on this site.

Official Website: <http://www.coca.org>