

## COCA 2008 National Conference

**Christina Burns**

*Email via COCA Directory  
905-525-9140 x24114*

Work has already started on the planning of next year's National Conference in Ottawa, June 6-10th, 2008. We have visited the Crowne Plaza Hotel and it has great amenities



(including a pool, so be sure to bring your suits!) and is very comfortable for a week's stay!

Anyone who is still interested in working on the National Conference Committee is welcome to email me at events(att)msu.mcmaster.ca. There is lots of work to be done and we appreciate any help offered.

You may notice that we have two logos ...that's because we are working on this conference being bilingual, some-



thing that COCA has been working on for a few years. We look forward to expanding to include more French based

schools, not only in Quebec but also in the Maritimes.

If you have any questions, comments or concerns about the conference, please feel free to contact me!



## COCA Central Regional Conference

Congratulations to Meghan Carbone from the University of Windsor Students' Alliance on hosting a successful Central Regional Conference. Below are some of the photos from the conference.



**Megan Wolfinger**

*Clubs and Events Coordinator Student Association of Mount Royal College*

The first week of classes arrives every year like clockwork. If you are lucky it doesn't catch you off guard and all goes according to plan... or at best your 'Plan C'.

This year our Students' Association of Mount Royal College greeted students with a Welcome BBQ. This Executive driven initiative saw over 400 students line-up over two days to score some free grub. The BBQ itself was a huge success and the only setback was our Executive Dunk Tank being cancelled due to poor weather.

For any other campus looking to do this kind of things all you need is a BBQ, yummy food and some able hands. The only missing ingredient was a dash of sunshine but we still managed to pull off a great welcome event.

**Editors Note:**

My apologies for putting out COCA Notes later than expected. Meghan submitted an article promoting her conference.



COCA

Canadian Organization of Campus Activities Board of Directors & Office 2007-08

EX-OFFICIO DIRECTORS

COCA Chair
Shea Dahl, Programming & Events Manager
AMS, University of British Columbia
Tel: 604-822-5336 Fax: 604-822-9019

Chair, National Conference Committee
Christina Burns, Campus Events Director
Students' Union, McMaster University
Tel: 905-525-9140, x24114 Fax: 905-529-3208

ELECTED DIRECTORS

Eastern Region Director
Amber Daley, President
Students' Union, Mount St. Vincent University
Tel: 902-457-6434 Fax: 902-457-0444

Central Region Director
Ken MacLeod, Events Programmer
Students' Association, Algonquin College
Tel: 613-727-4723, x5240 Fax: 613-727-7712

Western Region Director
Chuck Erman, Program & Events Manager
Student Association, NAIT
Tel: 780-491-1321 Fax: 780-491-3989

Associate Members' Director
Guillaume Lemieux, Agent
S.L. Feldman & Associates
Tel: 416 598-0067, x321 Fax: 416-598-9597

COCA OFFICE

Executive Director
Earle Taylor
Canadian Organization of Campus Activities
509 Commissioners Road West, Suite 202, London, Ontario N6J 1Y5
Tel: 519-690-0207 Fax: 519-681-4328 Web: www.coca.org

To send email directly to individual directors via the COCA Website, go to: www.coca.org. Login using your "contact" username and password. Click on: Governance – Directors & Staff. See Email at the bottom of the page for direct access director profiles in the on-line membership Directory.

COMMITTEE CHAIRS, REGIONAL CONFERENCE HOST, & EDITOR

CHAIR, Awards Committee
Michelle Beauchamp
Social Programmer, Students Admin. Council
Cambrian College
Tel: 705-566-8101, x7744 Fax: 705-566-1791

CHAIR, Education Committee
Kenney Fitzpatrick,
General Manager
Mount St. Vincent University
Tel: 604-822-5336 Fax: 604-822-9019

CHAIR, National Conference Committee
Christina Burns
Campus Events Director, Students' Union
McMaster University
Tel: 905-525-9140, x24114 Fax: 905-529-3208

CHAIR, Nominating Committee
Ken MacLeod
Events Programmer, Students' Association
Algonquin College
Tel: 613-727-4723, x5240 Fax: 613-727-7712

Editor, COCA Notes
Bill Mahon
Student Activities Technician
John Abbott College
Tel: 514-457-6610, x5320 Fax: 514-457-6091

CHAIR, Communications Committee
(TBA)

Email may be sent to committee chairs via the COCA Website – go to: www.coca.org. Login using your "contact" username & password. Click on: Directory – Simple Search. Choose Associate Contacts or School Contacts under Use a Saved Search. Find the person you want under their School or Company/Artist name. Or, click on: Contact. Messages will be forwarded from the COCA Office to the individual your email is addressed to.

## Orientation Week Activities

**Jayne Woods**  
*Mohawk*

What an incredible September it's been here in the Hammer. First and foremost, our very own Hamiltonian Brian Melo won Canadian Idol. That was a huge kick start to our year.

We also have a new Executive Director for the Mohawk Students' Association, the one and only Richard Anderson. Most of you know Rich from his programming years at Sheridan College, well he's joined us here at Mohawk, and things are working out great. I think I'm the one staff member he's been picking on the most !!!

Our first concert of the year was FANTASTIC. We had HEDLEY to a near sell out crowd. The energy that band puts out is incredible. Students' chanted, danced, sang along and went



ballistic when they sang their hit song "On My Own". The opening act; The New Cities were great. Super talented guys, and great personalities. Their merchandise flew out the doors.



**Josh Skura**  
*Vice President Programming -Niagara College*

SAC was working closely with the Niagara College Orientation Committee this year, in hopes of giving our students a better Orientation experience.

Plans this year included a shuttle between campuses to allow a bigger band to play on Orientation Day, as well as to introduce students to the Welland Campus, as many students that attend the Niagara-on-the-Lake campus never see the Welland Campus in their entire career.

SAC started our events on Wednesday, with a Community Services Fair for the students who are new to the Region. In attendance were members from the

Niagara Regional Police, the Fire Department, Transit Systems (as this is the first year we have had a Universal Bus Pass) and other services from the area.

Thursday we held a BBQ to welcome students back, and to get new students out more to meet new people.

Niagara College provided the food, SAC provided the talent. Randy and Mr Lahey from Trailer Park Boys came and BBQed for us in the afternoon, as well as took pictures, and signed autographs. A small hiccup occurred when the College forgot to bring buns, but we just changed the event from a BBQ, to a BBBQ, a bunless BBQ. The students ate it up, and were joking around with us about the lack of buns.

Our next event was Tony Lee. It was an early show as Tony had to fly out the same night to the UK. He didn't disappoint, we had a great turnout and his show was enhanced by a live band. It was awesome.

Common Hours in the theatre are bigger and better than ever. On average we are bringing in over 700 students. So far we've had Dave Hemstad, and just today we had Trevor Boris from Much Music's video on trial. Hilarious!!

It's hard to believe that Fall is almost over. It won't be long and we'll be shoveling snow.

Cheers to all,  
Jayne Woods

**Nathan Pittman**  
*Brock University Student's Union*

Orientation Week 2007 was a great success for us this year.

The following is the line up that we provided;

- Monday: Toga Party
- Tuesday: Yuk Yuks Comedy Tour
- Wed: Metric Concert in the park
- Thursday: 3some Thursday Pubs
- Friday: Mobile Concert

All of our events were a complete success and lined up at 8:00 out the doors. As a school we provide an Access card for 60 dollars to all students that ensures them entry and admission to all O-Week events. This program goes over very well for all parties involved

Any pictures of our week can be uploaded from [www.busu.net](http://www.busu.net).

## Orientation Week Activities continued...

**Ken McLeod**

*Algonquin Students' Association*

Algonquin College has had a great start to the year so far...our busy Orientation Week was highlighted by 2 amazing shows...the first being Gonqfest: a free outdoor show with headliner HEDLEY, and the second being Friday In The Sun: an outdoor singer songwriter circle with Jeremy Fisher, Melissa McClelland, Craig Cardiff, Peter Katz and Christian Masotti...

And that was just the beginning of the great entertainment we had lined up for the start of the year...on Sept 13th we hosted an event called 'Wake The Folk Up' where we showcased The Great Lake Swimmers, Justin Nozuka, and We Are The Take to a full house...and just when students thought it couldn't get any better...on Sept 19th we hosted Champion and His G-Strings who blew the roof off the bar with their incredible live shows (on of the best i have ever seen!)

There is a lot more in store for the students at Algonquin College, I just hope they got enough rest over the summer, because they are in for a busy year!



Hedley in Concert at Algonquin



Hedley



Champion playing live

**Christina Burns**

*McMaster University*

The year started off well here at Mac! Our first event of the year was the Mac Connector. McMaster Alumni and Motivational Speaker/Leadership Trainer Andrew Baillie facilitated the event, which is an ice breaker for 4000 students. After introducing each residence, the students are quickly grouped into the numbers 2011 (their graduating year).



This event is organized by the MSU Campus Events, with involvement from the McMaster Alumni office  
Fall 2007, Issue 1

for the photo. Each first year student can download the photo starting this month, and will be given a large version of the photo upon graduation. The picture taken from a small blimp from Blimp Pics [www.blimppics.com](http://www.blimppics.com)



Hedley with guests Faber Drive performed at our first concert on Tuesday September 4, and then Metric with guests We Are Scientists wrap up the week on Saturday September 8.

We also had a 5000 person PJ Parade through the community, where welcome week staff and students get dressed up in pajamas and are welcomed by the residents of the community, a tradition at Mac which dates

back to the 1920's. We also had a Yuk Yuks Comedy Festival with Ron Josol and Sabrina Jalees, a Mike Mandel's Hypnotist show, and a giant sidewalk sale made up of community businesses and national companies over the course of the week.

We've had a great line up of acoustic nights for the first semesters so far including Peter Mathew, Lesley Pike, Andy Juan, and an absolutely packed house with Justin Nozuka (see below).

We have had Sue Johanson in for a sold out show as well (and we even had to turn about 200 students away! The Canadian Unity Comedy Tour appeared with 5 great comedians, and the new Pillow Fight League appeared for a nooner show in our atrium.



## ORIENTATION ACTIVITIES CONTINUED...

### Christa Wells

*Vice President of Activities  
Student Administrative Council  
Georgian College, Barrie*

Georgian College has so far this year, held two events which have contained acts showcased at COCA.

On September 10th, we held an event called GeorgianLIVE. The day was full of different artists and entertainment, each being showcased at the top of every 2 hours or 1 hour, dependant upon the show. We had everything from Graffiti artists, to a Flarer to acoustic singers, live local talent, comedy, and Justin Nozuka. Even though the turnout wasn't as large as anticipated, it can be said that those who participated in these events were thoroughly pleased with the entertainment.

Justin Nozuka's performance was

amazing. He and his band put on an amazing show and they were very courteous off stage as well.

On September 17th, we had Damian here at the college for the first time. As he is a new name in our college, the outcome which came about that night, was definitely unexpected. The show sold out and our on campus bar was crammed.

Damian provided entertainment which pleased an array of different people (as opposed to just one target audience) and those both in the show, and watching were impressed and full of excitement by the time that they left. Students continued talking about the show weeks after.

With the turnout that we had for Damian, a repeat show is definitely a possibility in the future.



Damien



Jnozuka in Concert



Jnozuka Live

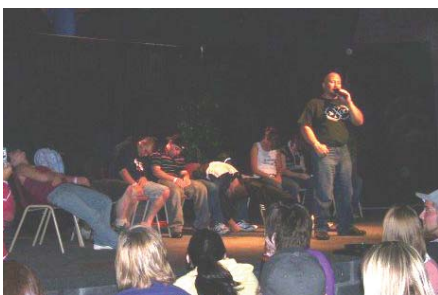
## The New Tony Lee Show & Sleddogs

### Kathy Lynn

[www.mountainedge.ca](http://www.mountainedge.ca)

Mr. X-rated Hypnotist Tony Lee has arrived through the Canadian campus scene once again this semester, generating hundreds of gut splitting laughs as he puts his subjects under his suggestive powers!! The show also includes an extra punch line with a pit style Letterman-Schaefer-like rock band known as the Sleddogs.

Tony and Sleddogs have a blast on stage with the participants and the audience! These 2007 Canadian Radio Music Award nominees provide some additional energy to the fabulous show. As well as the bands multimedia format displaying their Much Music videos on a giant screen as a backdrop on the stage. Sleddogs also play their singles live with the multi media display, and what a wicked sound for three guys...truly a great all round entertainment package...don't miss it!!



Tony Lee



Sleddog in action



Students enjoying Sleddog

## COCA List Servers & On-Line Directory Made Easy

**Earle Taylor**

*Executive Director COCA National Office*

### On-Line Directory

The COCA on-line membership directory provides a number of ways to contact other members of the organization. Just remember the database is divided into 4 groups – school members, associate members, school member contacts, and associate member contacts. The first two groups (school and associate members) are the organizations themselves. The other two groups with the word “contacts” in the title, list the people who work for the member organizations.

To gain a solid understanding of how to make the on-line directory work for you, spend some time reading the on-line explanation. Go to the COCA website and login using your username and password. In the top menu, click on Directory – How to Use the Directory. Pay special attention to the sections called Using Simple Search and How to use the Contact Center. The contact center is the key to being able

### List Serve Addresses:

*To find the List Serve address that you can access, please log in to the COCA Website, Click on Directory (top menu) and click on “How to Use the Directory”. Scroll down until you find the List Serve (or E-List) addresses.*

to send mass email to a select group of recipients. Remember, there are a number of areas of the website that only appear when you are logged in.

### List Serves

The on-line directory also allows for list serves or e-lists so people within a certain group can send mass email to everyone in that group using just one email address.

You can only send a message to a list serve of which your e-mail address is a part. For example, associate members would only be able to send to #2. Likewise, a school in the western region would only be able to send to #1 and #4. You may want to add the e-lists that apply to you, to your e-mail address book for easy access. And please be careful what you say over any list

serve. These are public forums and any misuse of the list serves could result in your address being removed from the list.

Associate Members who wish to send a notice directly to School Members may do so using the On-Line Directory Contact Centre. Or, you may do so through the COCA office up to 8 times a year. This is a complimentary service that is included in your membership. Simply send your message by email to the COCA office with clear instructions whether your message is to be forwarded to East, West, Central or All COCA schools. Your instructions will be removed before we redirect your message to the school members. You will receive a copy as well.

### COCA Notes

COCA Notes is published on-line three times per academic year by the Canadian Organization of Campus Activities (COCA) and is distributed to all school members, associate members and alumni of record. Opinions expressed are not necessarily those of COCA or the COCA Board of Directors. Submissions, letters and opinion pieces are welcome but must be signed by the author and submitted with the author’s phone number and email address. Submissions will be published as space allows and at the discretion of the editor. Please send submissions via email.

### Policy on Spam

To help fight spam, we are trying to eliminate email addresses from COCA’s website. Some addresses may be replaced by: (Email thru COCA Directory) which refers to the on-line directory. You must be logged in to the COCA website to access the Directory. Other email addresses may be altered by replacing the “@” symbol with something like: (att s-y-m-b-o-l).

Send submissions to:  
Bill Mahon  
Editor, COCA Notes  
cocanotes(att)gmail.com

COCA  
Canadian Organization of Campus Activities  
509 Commissioners Road West, Suite 202  
London, Ontario N6J 1Y5  
Tel: 519-690-0207 Fax: 519-681-4328  
cocaoffice(att)coca.org www.coca.org

### Ad Prices - COCA Notes (Each Issue):

Full Page:	\$125
Half Page (horizontal)	\$75
Quarter Page (vertical)	\$45

## Fam Tour Confirms St. John's Newfoundland for COCA '09

In December 2006, the COCA Board approved a contract with the Fairmont Newfoundland as the site of the 2009 COCA National Conference. This contract was contingent on a site inspection by COCA. Last month, COCA chair Shea Dahl and executive director Earle Taylor joined a “fam” tour co-hosted by the Fairmont Hotel, Destination St. John's, and Tourism Newfoundland and Labrador.

On day one, the group was given a tour of the hotel including guest rooms, guest suites, meeting and function space, as well as other facilities such as the pool, spa, restaurants and shops. Later that day they were shown some of the sites in and around St. John's such as the Johnson Geo Centre, The Rooms (museum and art gallery), Signal Hill, Quidi Vidi Village, Portugal Cove, and the Clovelly Golf Course. Day two took the group further a-field starting with breakfast at Cape Spear (North America's most easterly point), followed by a short trip to Petty Har-

bour and a zodiac boat tour from Bay Bulls out along the coast.

Once the fam tour was finished, Earle and Shea stayed for a few more days



to do some advance work for the conference. COCA alumnus Fabian James (ex-Lambert & James musical-comedy duo) used his contacts in his home town to COCA's advantage by arranging meetings with Molson Canada, several government agencies, and the manager of Club One – the largest club in St. John's with 2 fully equipped stages.

Shea and Earle also met with COCA members Bradley Russell, Paul Butt and Jody Martin from Memorial University who joined them for meetings with Club One and the government agencies. Our members from MUN also treated them to a closed circuit WEF event in The Breezeway – the



campus bar – which will also be considered as a showcase venue. Shea summarized the trip by informing the COCA Board, “St. John's is a perfect city for COCA's national conference”.



## News from the Associates

**Rhea Duchscher**  
*Rocky Mountain Entertainment*  
[www.rockymountent.com](http://www.rockymountent.com)

Hey Fellow COCA Members!  
 Being the “New Kids on the Block” to COCA does not mean we’re NEW to the business. We’ve been housing some great talent for some odd 7 years now, and have managed to survive through the chaotic imbalance of the Entertainment / Music Industry, only to come out wiser, thicker skinned, and with much more patience!

After all – we ARE all in it for the music aren’t we?!

Check out the “@” that keep us Real .....

**Nathan**  
*The Nathan Warriner Band*

After a long summer of touring southern Ontario, The Nathan Warriner Band is now relieved to dedicate some time to writing, rehearsing, and working on their next batch of songs to record.

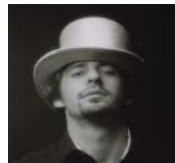
The band recently opened up for The Stills at Northern College in Timmins during their frosh week and were received with open arms and invited back to headline another show at the college in the new year.



### BRYAN BAYLEY AND THE CIRCUS



TRACEY JAMES



ANTHONY BLAINE



ZOO LION



The Nathan Warriner Band

The band intends to hit the college/club circuit hard throughout the rest of this school year, and there is already talk of yet another bill with Canada’s rock and roll prodigies The Trews. They are stoked to get back on the road with some fresh material.

**Derek Supple**  
*(Talent / Booking Agent)*  
*Yuk Yuk’s On Tour/Funny Business Inc*

Do you still have holes to fill in your entertainment schedule? Looking to break the tension of exams and assignment deadlines?

Want to chase away the cold-weather blues? (when they get here, read this again). - Why not let Yuk Yuk’s On Tour bring some laughter to your campus.

Our roster of professional stand-up comedians is the deepest it’s ever been and it’s more diverse than ever before.

If you’d be interested in having Yuk Yuk’s at your school, please call me to discuss what type of show would fit your campus’ comedy taste and budget. We can provide specialty shows including: Diversity shows, Naughty and Nice, He Said-She Said, X-Rated, Valentine’s Day/Relationship, Gay and Lesbian, Italian, Black, Asian, Jewish, Maritimers on Tour and many more. Let us know what you think would work for your school and we’ll build a show that suits your needs. There’s a show for everyone!

Please contact me if you’d like to know when we are having a showcase at a Yuk Yuk’s club near you so that you and a few of your team members can be our guests and select some performers for your next show with us. See how we can make the school year a little more fun.

If you’d like to see headshots and bios of any of our performers, please visit [www.funnybusiness.ca](http://www.funnybusiness.ca) and click ‘roster’.

416-967-6431 ext 244  
 Email via COCA directory.



## NEWS FROM ASSOCIATES CONTINUED...

**Elisha Wagman**  
*Compound - Director of Evolution*

Think again. Putting substance before style, Compound is an advertising agency with priorities that go beyond building hype. Compound would rather focus on creating and sustaining relationships between the students it's reaching out to, making it the only agency whose projects, campaigns, and Campus and Orientation Kits are officially approved by student unions.

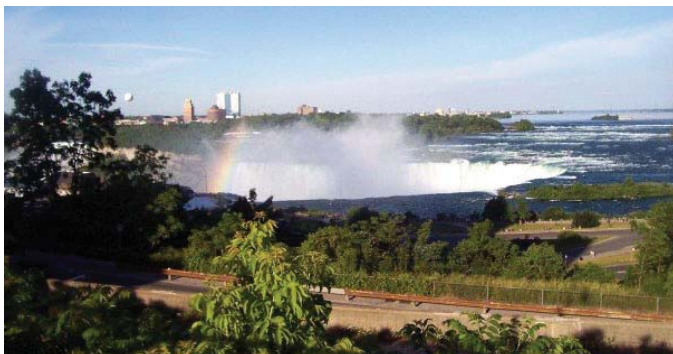


It's these kits that are an essential link between Compound, Canadian students, and corporate Canada. Reusable bags are filled with sample products and distributed to colleges and universities nationwide. But what makes these kits different from the usual bombardment of product placement is that they offer students what they really want.

These kits not only deliver great goods, but also see that student demands are heard by corporate Canada. Last year alone, Compound hit up 183 campuses across the country. Over 5 million samples got into the hands of Canadian students.

What also makes Compound unique is that it's a company with ethics. You'll never see this agency pushing something like a credit card campaign, because they don't want to encourage student debt.

Compound doesn't just see the campus crowd as another demographic, and that's something to really get hyped about. Visit to make sure your campus is on Compound's product giveaway list.



Niagara Falls view from the Sheraton Hotel

## COCA PHOTOS

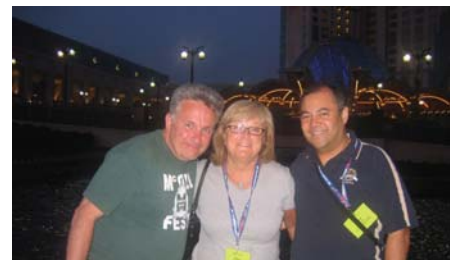
**Bill Mahon**  
*COCA Notes Editor*



Art Hooks with Carmi Cimicata (COCA Alumni)



Earle Taylor & Company



Ray Corbeil, Olga Gazdovic, Bill Mahon (Montreal)



Ed Session Leaders at COCA National Conference



Jully Black performs at COCA National Conference