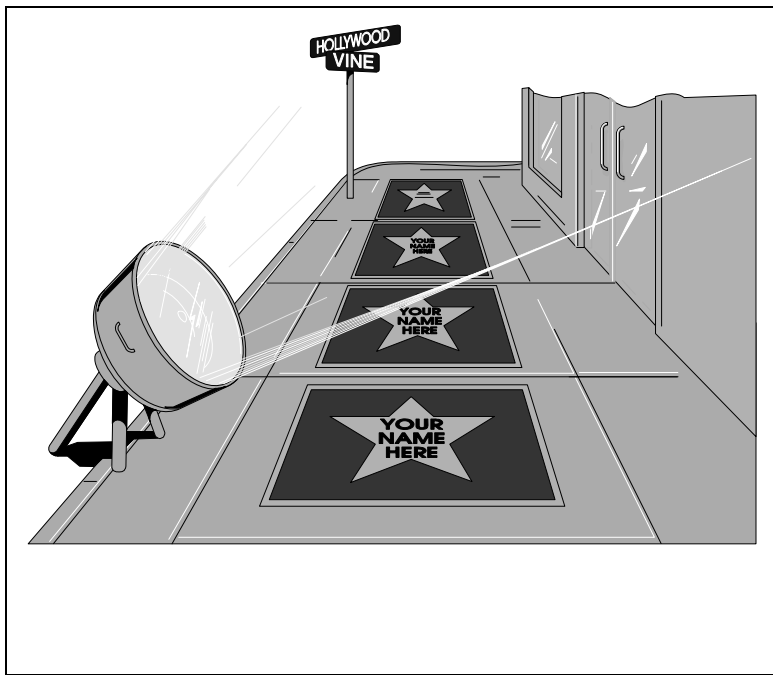




Organisation canadienne
des activités de campus

Canadian Organization
of Campus Activities



MEMBERSHIP INFORMATION FOR ARTISTS, AGENTS & SUPPLIERS

CANADIAN ORGANIZATION OF CAMPUS ACTIVITIES

GENERAL INFORMATION

The Canadian Organization of Campus Activities, better known by its acronym COCA, is an association of "campus programmers" who plan extra-curricular activities and book live entertainment at university and college campuses across Canada. COCA has more than 60 member schools from Vancouver to St. John's. For the most part, only English-speaking or bilingual schools are members of COCA but, COCA continues to reach out to French-language schools whenever possible.

COCA also has a category of membership called associate membership. Associate members are agents, artists and companies that sell products and services to the Canadian campus programming industry. Presently, COCA has more than 75 associate members.

Founded in 1982 as the successor organization to the Canadian Entertainment Conference, COCA has now completed more than twenty-five years of successful operation. In September 1996, COCA established a national head office in London Ontario in order to improve services for its members and to have a central communication point for the general public.

The highlight of every year is the COCA national conference that takes place in the month of June. Please see the sections below on the national conference. From time to time, individual member schools host regional meetings and conferences (East, West, and Central) that are held during the academic year. Regional conferences provide additional opportunities for associate members and campus buyers to do business. Please contact the COCA office for more information about regional conferences or visit coca.org – Conferences & Meetings.

COCA Notes, the organization's official newsletter, is published on-line, three times each year and can be accessed on the COCA website under Publications. The Membership Directory is now an on-line feature accessible to members only.

You will find more information about COCA on the COCA web site and you are always welcome to contact members of the Board of Directors or the Executive Director for further information. Please go to the COCA Website and click on "Contact".

CHECKLIST OF BENEFITS & SERVICES

- Free listing in the *COCA Membership Directory & Buyers' Guide* on-line. Choose from 24 categories for your listing to appear.
- Invitation to the National Conference held annually in June.
- Invitation to the Central Regional Conference. [Normally in November during the academic year.]
- Excellent networking opportunities with Campus Buyers and other Associate Members.
- Free subscription to *COCA Notes* [COCA's newsletter] published 3 times per year on-line.
- Email address added to the COCA Associate Members List Serve.
- Communicate by email with COCA School Members through the Contact Centre feature of the COCA on-line Directory.
- Opportunity to purchase up to two (2) additional listings in the Membership Directory & Buyers' Guide on-line.
- Complimentary link to your Website from your profile in the COCA on-line Directory.
- Opportunities to become a "COCA Sponsor".
- Display Advertising opportunities in COCA Notes and in Conference Manuals.
- Entertainment Showcase opportunities at COCA Conferences.
- Participate in the Campus Activities Biz Hall (trade show) at Conferences.
- Leadership opportunities for Artist & Associate Members who are interested.
- Educational & professional development seminars at Conferences.
- Contact information for COCA school members updated regularly in our on-line Directory.

Associate Membership fees for Companies (e.g. agencies, campus suppliers, associations, etc.) are CAD \$285.00 per 12 month period. Each membership provides for one company profile in the Membership Directory and up to 4 contact profiles for individuals connected to the company. Associate Members with 2 or more offices must register a membership for each office in order to have the second office listed in the Directory.

Associate Membership fees for Artists (music acts, variety acts comedians, speakers, etc.) are CAD \$150.00 per 12 month period. Each membership provides for one artist profile in the Membership Directory and up to 2 contact profiles for individuals connected to the artist.

Federal GST tax (5%) must be added to all fees and services.

Optional Fees:

Listings under more than one category in the Membership Directory cost \$25.00 each.

N.B. Please refer to the Membership Application Form – Companies or the Associate Membership Application Form – Artists.

NATIONAL CONFERENCE

The National Conference is the time when campus representatives gather to see entertainers, comedians, and variety acts from across Canada and other countries. The Conference also features guest speakers, film showcases and an exhibit hall for Associate Members to meet campus buyers one on one. All members are encouraged to attend the educational sessions, professional development seminars and panel discussions that take place during the day.

One must become an Associate Member of COCA in order to attend either the National Conference (in June) or any regional conference (usually in the fall). This may be done at the time of registering for a conference, or beforehand at any time of the year. Self-represented artists who are selected to showcase at a conference, must become associate members of COCA. If you choose to become an Associate Member before the next Conference, please use the appropriate form – Associate Membership Application – Artists or Associate Membership Application – Companies.

NATIONAL CONFERENCE DETAILS

Dates: 4 ½ days in the month of June.

Site: varies across Canada from year to year

Facilities:

Conference Hotel for education sessions, trade show and some showcases.

University/College facilities and/or local night clubs for some showcases.

Conference Committee Chair:

Selected from amongst the School Members of COCA

Registration & Showcase Applications:

Executive Director, COCA

Tel: 519-690-0207 Fax: 519-681-4328 E-mail: cocaoffice{at}coca.org

Conference Notices: start in February

Showcase Applications: via Sonicbids

Showcase Application Deadline: early March

Showcase Acts Announced: mid March

COCA '10- THE 2010 COCA NATIONAL CONFERENCE

Dates: June 21-25, 2010

Site: London, Ontario

Facilities: Four Points by Sheraton London

Conference Chair: Chuck Erman, Sheridan College

Conference Registration: Earle Taylor, Executive Director, COCA

NATIONAL CONFERENCE SAMPLE FEES

N.B. These fees are taken from the 2010 national conference and serve only as an approximation for future conferences.

Showcases:

Showcase Application Fee: \$30.00 plus \$1.50 GST (non-refundable).

Showcase Fee: \$250.00 plus 12.50 GST – 20 minute set (15 min. for comedy)

Conference Registration: (options available –see conf. registration form):

Regular Fee: \$475.00 plus \$23.75 GST – 2 delegates plus full booth.

or **Self-Rep'd Artist Fee:** \$265.00 plus \$13.25 GST – 1 delegate & shared booth.

Associate Membership Fee: (options available –see membership form)

Company Fee: \$285.00 plus \$14.25 GST – 12 month membership.

or **Self-Rep'd Artist Fee:** \$150.00 plus \$7.50 GST – 12 month membership.

ENTERTAINMENT SHOWCASE INFO

Normally, email notification concerning the showcase application process is sent in early February to existing members and those who have added their names to the COCA general mailing list.

Please note that you may apply for Associate Membership in COCA at any time of the year and enjoy the benefits of membership. It should be made clear that being an Associate Member does not guarantee your act will be selected to showcase at any particular conference.

Showcasing at COCA conferences is determined by means of an application process. Acts are selected to showcase by the Showcase Selection Committee. This Committee selects acts based on a number of criteria including: talent, previous exposure to the campus market, widespread appeal, performance price, contract rider, discipline of performance, recommendations from promoters, and quality of promotional materials. There is a fee to showcase at COCA conferences.

Any act selected to showcase must either:

(1) be or become an Associate Member of COCA and register for a display booth at the conference in question; OR

(2) be represented by a company (e.g. booking agency, record label, artist management, etc.) that is or will become an Associate Member of COCA AND is or will be registered for a display booth at the conference.

SHOWCASE FEES EXPLAINED

N.B. These showcase fees are taken from the 2010 National Conference and are subject to change without notice for future conferences. Please note that fees for Regional Conferences are traditionally lower than those for the National Conference.

1) A "REPRESENTED" ACT

(i.e. an act that will be represented by a booking agency, management company, or record company at the COCA Conference. That company must be or must become a COCA Associate Member and must be registered for the Conference with a booth at the Biz Hall.)

Fees Paid by the Showcase Act:

Showcase Application Fee (non-refundable)	\$ 31.50 (incl. GST \$1.50)
Showcase Fee	\$ 262.50 (incl. GST \$12.50)

Represented Act subtotal \$ 294.00

Fees Paid by the Agency:

Conference Registration Fee	
- 2 delegates, full booth	\$ 498.75 (incl. GST \$23.75)
(N.B. This fee could be larger if certain options are chosen.)	
COCA Membership Fee (12 months)	\$ 299.25 (incl. GST \$14.25)
(N.B. This fee could be larger if certain options are chosen.)	

Agent subtotal \$ 798.00

Represented Act & Agent Total \$1092.00

2) A "SELF-REPRESENTED" ACT

(Applies to artists who are NOT represented by an agency, management company, or record company. If an act has it's own management company that will NOT be representing any other artist at the conference, then the act still qualifies as "self-represented".

Fees Paid by the Self-Represented Showcase Act:

Showcase Application Fee (non-refundable)	\$ 31.50 (incl. GST \$1.50)
Showcase Fee	\$ 262.50 (incl. GST \$12.50)
Indie Act Conference Registration Fee	
- 1 delegate, shared booth	\$ 278.25 (incl. GST \$13.25)
(N.B. This fee could be larger if certain options are chosen.)	
COCA Membership Fee (12 months)	\$ 157.50 (incl. GST \$7.50)

Self-Represented Act Total \$ 729.75

N.B. Federal GST tax (5%) is added to all fees including COCA Membership fees.

Please note that the above prices are EXAMPLES ONLY based on the 2010 National Conference. The actual "Conference Registration" fee may vary depending on whether certain options are chosen (e.g. electrical outlet at booth, additional conference registrations, additional conference meals, etc.). The exact amount of the conference registration fee is calculated on the "Associate Member Conference Registration" form.

Most showcase applications are now submitted exclusively through the Sonicbids website. The URL to apply to showcase at the COCA National Conference is: <Sonicbids.com/cocanational>. The non-refundable showcase application fee is payable to Sonicbids at the time you submit your on-line application. (Non-music acts have the option to submit a showcase application by mail provided they have a website with sample audio and/or video.

If your act is selected to showcase, the remaining fees must be paid to COCA within two weeks of your being notified (e.g. the showcase fee, the conference registration fee, and the membership fee).

REGIONAL CONFERENCES

Any artist or company on the COCA mailing list will receive information by mail and/or email, about the COCA national conference and COCA regional conferences.

COCA MAILING LIST

To ensure you are on our mailing list, please complete and send as much of the following information as possible, by email, fax or mail:

Contact Name:
Company / Artist Name:
Position / Title:
Street Address:
City:
Prov. / State:
Postal / Zip Code:
Type of Service or Artist:
Tel:
Toll Free Tel:
Cell:
Fax:
Toll Free Fax:
E-mail:
Website:

COCA OFFICE

Earle Taylor, Executive Director
Canadian Organization of Campus Activities
509 Commissioners Road West, Suite 202, London, Ontario N6J 1Y5

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Web: www.coca.org