



COCA SHOWCASES AT A GLANCE

Expose your act to the Canadian college and university market.

Founded in 1982, the Canadian Organization of Campus Activities (COCA) is the only association dedicated purely to campus activities programming in Canada.

The COCA National Conference provides an excellent opportunity for colleges & universities, booking agencies and self-represented artists to gather together, network, showcase, exhibit and conduct business. **More than 25 showcase opportunities are available** in various categories.

COCA is the place to be to get in front of Canadian campus activities planners! More than 130 student and staff buyers ("school" delegates) from approximately 55 schools across the country are expected to attend the **2016 COCA National Conference in Ottawa, Ontario June 7-11, 2016**. In addition, more than 75 "associate" delegates representing 45 companies and artists will be represented in the Campus Activities Biz Hall, COCA's trade show.

Artists that are selected to showcase must become COCA Associates or be represented by a company that is, or will become, a COCA Associate. All selected showcase acts must be represented in the trade show either by the act itself or by a company representing the act. Associate "status" and Associate "conference registration" (trade show) forms are available on the COCA Web site under: Events – National Conference – 2016 National (Ottawa). See List of "Associate" forms at bottom of page. Showcasing at a COCA Conference involves several fees – see Fees doc under "Showcase Info". If selected to showcase, you must pay all applicable fees by March 31, 2015. To review these fees, go to: coca.org – Conference & Meetings – National Conference – 2015 National – scroll down to "Showcase Info".

Attention Canadian Artists: There are a number of organizations such as FACTOR and provincial music industry associations that assist music artists with travel expenses involved with showcasing at "contact" events such as the COCA National Conference. You can find links to some of these organizations by going to "Links - Entertainment" on the COCA [website](http://coca.org).

Please note: If you have any questions about the fees paid to COCA for Showcasing, Associate Status or Conference Registration (trade show booth), please direct them to the COCA Office at 519-690-0207 or by email through the Contact button on the COCA website. Sonicbids is not responsible for refunds associated with your COCA submission.

Date & Location: June 7 – 11, 2016 (inclusive) – Ottawa, Ontario

Showcase Deadlines:

Showcase Application Deadline: Tuesday, March 1, 2016.

Showcase Selections: announced by Tuesday, March 22, 2016 on this site.

All Applicable Fees: must be received by COCA no later than Friday, April 8, 2016.

Showcase Submissions:

All Music acts MUST apply online at: <http://sonicbids.com/coca-national-2016>

All other acts (comedy, lecture, variety, etc.) may also apply online at: <http://sonicbids.com/coca-national-2016> or by hard e-copy submission ONLY IF a website can be provided with sample video. Absolutely NO CD's or DVD's will be accepted as part of a showcase application.

Showcase Fees

For hard copy submissions, ALL applicable fees must be sent with the showcase application. Aside from the non-refundable showcase application fee, payment for the actual showcase fee, the conference registration fee, and the associate status fee, will not be processed by COCA unless the act is selected to showcase – please see document on fees and the hard copy application form on this site.

Official Website: <http://www.coca.org> (Events – National Conference – 2016 National)