



# COCA SHOWCASE DESCRIPTIONS

Please note that COCA reserves the right to combine showcase types or even eliminate a particular showcase from the schedule should there be an inadequate number of applicants.

All showcase spots are 20 minutes of performance time except Comedy which is 15 minutes. The Singer/Songwriter Showcase, Showcase MC, and Roving Artist Showcases all have different formats that don't allow for precise performance times to be established.

The following are brief descriptions of each of the showcase types:

## **1. Mainstage Showcase**

Usually scheduled in the evening (8 pm to midnight), involves entertainers of all types except lecture. Artists of all music genres, spoken word, comedy and variety may be scheduled on a Mainstage Showcase. A variation is the **Revolver Showcase** which simply means that 2 showcase rooms are scheduled at the same time but performance start times are staggered so delegates have the opportunity to see all performances.

## **2. DJ/Urban/Electronic Showcase**

Modeled after a regular Mainstage Showcase, the DJ/Urban/Electronic Showcase gives DJ's and electronic acts 20 minutes of performance time.

## **3. Singer/Songwriter Showcase**

This showcase is run in the traditional singer/songwriter circle format – in rotation, performers each do one song and continue until showcase time has expired. In general, each artist will perform 4 or 5 songs.

## **4. Comedy Showcase**

Standup comedy - 15 minute performance spots.

## **5. Variety Showcase**

Sometimes combined with the Comedy Showcase or the Lecture Showcase. Examples of variety acts are: hypnosis, juggling, acrobatics, spoken word, musical comedy, improv comedy, circus side shows, etc.

## **6. Lecture or Speaker Showcase**

The artist must tour as a lecturer or guest speaker.

## **7. Showcase MC**

Showcase MC's may be scheduled for Mainstage, Comedy, Variety and Lecture showcases. MC's are given a 10-minute opening spot and 2-3 minutes between each showcase act. Showcase MC's in the past have been: comedians, lecturers, variety acts, and musical-comedy artists.

## **8. Roving Artist Showcase**

Usually scheduled during the registration period on opening day plus one or two additional periods in the conference schedule, roving artists may be small musical acts performing acoustically in the registration area, and variety acts such as acrobats, jugglers, etc.