

COCA 2001 National Conference

Calgary Alberta - June, 2001

Education Sessions

Block 1 – Session 1

10 Questions Answered, Any other Inquires?

The New Student Delegate Orientation

Presenters:

Richard Anderson, COCA Chairperson – Sheridan College

Mike Anderson, NAIT

Jennifer Wanke, U of A

Block 1 – Session 2

Cultivating COCA: Who's Got the Hoe

Returning Students, Staff and Associate Members Orientation

Presenters:

John Bowers, Mount Royal College

Earle Taylor, COCA Office Administrator

John Beaumont, Fanshawe College

Block 2 – Session 1

Show Planning A to Z

This is the must-have session for the entertainment programmer. This is a detailed, hands-on session that covers everything from Agents, Budgets, and Contracts all the way through to Zero problems. Expect dry humour and sarcasm at a fast & furious pace. The perfect session to attend before heading into Promotion & Publicity Blitz, This PA'S for you and Contract negotiation 101. Together these sessions should prepare any student programmer for their new job.

Presenters:

Jayson Duggan, Director of Campus Programming, Mcmaster University

Dave Rapelij, General Manager, Niagara College

Block 2 – Session 2

Fanning the Values Flame

Who is the one person you consider to be the most ethical, moral and values-based person you know? What makes them so? Now, answer this. If they were asked the same question, would you be their choice? While interacting with your fellow participants, and deciding the outcome of a flame from a solidary candle, you will learn more about yourself and what you value than you ever imagined possible. Where would you cross the line for peace, prosperity or happiness? What are your minimum standards for a person of character? Are there decisions you have failed to make recently rather than deal with the possible consequences? What does that say about you? Bring along an open mind, your strongest opinions and your willingness to stand up for what you believe in.

Presenter:

David Coleman (Creative Dating Program)

Block 2 – Session 2

Promotions & Publicity Blitz

Do you have great events on your campus that no one seems to know about (we put up some posters) Are you looking for new ways to publicize your events? (a student walked around in a grass skirt) From poster design to press release, radio to rave curds, this session offers creative ways to get the information out about your great events.

Presenter:

Terri Edmonstone (Georgian College, Barrie)
Lisa Janssen (Humber College).

Block 3 – Session 1

101 Ideas in Less Than 1 Hour

This session will encourage and allow you to share your creative non-alcoholic programming events. It begins with a short presentation that will investigate community based programming and how to approach local businesses to expand program choices for your students. We will discuss a variety of non-alcoholic events available to schools, then be ready to unlock your creative floodgates, as we allow you to adapt these suggestions into successful events.

Presenter:

Virginia Larson (McMaster University)
John B. Young (Fanshawe College)

Block 3 – Session 2

Creative Ways to Manager Stress

Stressed? Need a break? This session is designed to provide you with several creative ways to help you through those urgencies in life and assist you with stress management in a proactive manner. You will see a difference immediately and realize the difference years from now when multiple challenges pile up.

Presenter:

Lucy Croft (NACA)

Block 3 – Session 3

This PA's for You

A Hands on session for new student delegates. During this hour we will demonstrate the assembly of a small PA system, plus review the basic technical jargon that is used in contract riders. We will teach you how to read a technical rider, what each term means, so that one may better understand the production necessary for your venue. If you are presently unsure what a snake, truss, genie or gaffer means this session is a must for you

Presenter:

Chuck Boyd (Mount Royal College)
Keith Watson (All Star Show Industries)
Pat Martin (Dallhousie University)

Block 4 – Session 1

Leadership for Social Change

This interactive session will introduce participants to the social change model of leadership development, developed and published by the higher education research institute at the University of California – Los Angeles. The model emphasizes collaborative leadership based upon common values and shared interests and the session will provide participants with an opportunity to consider its implications for organizational development and student leadership training.

Presenter:

Jon Dooley (Assistant Dean of Student Development, Marquette University, Milwaukee Wisconsin)

Block 4 – Session 2

Contract Negotiations 101

This session will cover the basics of how to read and understand a performance contract, a hospitality rider, and how to negotiate your advantage. We will discuss the legal ramifications of a verbal, faxed or emailed offer, the stages necessary in confirming a performance. Effective planning is half the battle, so if you know what you're talking about and what you're signing and agreeing to, you'll have greater success with your events.

Presenters:

Ralph James (The Agency Group)

Alix Grigg (S.L. Feldman & Associates)

Greg Hartz (University of Saskatchewan)

Block 4 – Session 3

Cut the Crap COCA Round Table

This round table is designed to be the ultimate experience in experiences. Come to this table prepared to purge yourself of all the things you would like to forget in the previous year of programming. If you are a first time programmer do not fret, chances are you witnessed everything that happened on your campus and would offer a fresh point of view. For the returning programmers, Dave and Buddah will be looking forward to cross-examining you for all its worth. The group will analyze every event as to what went right and what went horribly wrong and offer some solutions.

Presenter:

Chad Cardinal (Nipissing University Student Union)

Block 5 – Session 1

The Biz Panel

A COCA tradition, we bring together a number of industry personnel, that have a history in campus programming. It's your opportunity to hear their views of the current music scene in Canada, future industry trends, ask questions, plus have some fun.

Panel:

Megan Symyck (Universal Music)

Gerry Stoll (Northlands Park)

Ian Low (House of Blues)

Colin Lewis (The Agency Group)

Nicki Shibou (Jann Arden Tours)

Mike Eggermont (Chixdiggitt Facilitator)

Greg Curtis (U. of Calgary)

Block 5 – Session 2

First Year Coaster

This session will deal with the high moments and feelings of fear, the celebrations of success, the challenges and rewards that come with being a new campus, VP or Programmer. We will investigate different philosophies of campus programming and some basic supplies necessary for survival... delegates are encouraged to join an honest, interactive discussion about the roller coaster transition you experience in this campus programming field.

Presenter:

Katherine Huising (University of Alberta)

Block 6 – Session 1

Life After Programming

What opportunities are available for students and full-time staff when you either graduate or decide to move beyond campus programming? These COCA Alumni will inform you on how they successfully networked to find a career in the industry. They all have varied backgrounds and a few horror stories to tell. If you're planning on a job in the entertainment world, here is an opportunity to ask questions, receive some valuable advice from a few that have come from campus programming backgrounds.

Presenter:

Meghan Symyk (Universal Records)

Ian Low (House of Blues)

Gerry Stoll (Northlands Park / Facilitator)

Earle Taylor (COCA Office Administrator)

Block 6 – Session 2

College Programming: Computers, Budgets, Nooners

The Canadian College campus is shifting with residence life now becoming a reality on a lot of college campuses. But colleges are unique with over 90 percent commuter students (the average of the student body at 25 years of age), programming noon shows, limited or rented facilities, low or no budget, and a constant turnover of student leadership. This session will examine the college programming dilemmas and investigate non-traditional programming ideas. We ask all delegates to be prepared to share their experiences in programming to this challenging market of students.

Presenter:

James Warner (Student Life Advisor, Georgian College, Owen Sound Campus)

Block 6 – Session 3

University Life: A 2001 Perspective

After three days of workshops, showcases, and late night meetings, we will ask you to initiate and share ideas on programming and special problems associated with university student life. Each campus has its success stories or failures in dealing with student residence, Greeks and clubs. Other university concerns include campus police, administration's rules and procedures ... even the politics of student government and staffing issues. This time has been set aside to share ideas and investigate solutions in the ever-changing university community. This will be an interactive session, be prepared to participate

Presenter:

Peter Wightman (University of Windsor Students' Alliance)

Graeme MacKenzie (Operations Manager, St. Mary's U. Student Association)

Tannys Laughren

Block 7 – Session 1

Keys to Successful Volunteer Boards

The heart of an organization is the effectiveness of the Board. The understanding and awareness of the ways in which Boards function is necessary for successful management. During this session participants will discuss evaluating the skills, interests and needs of volunteers; identifying and responding effectively to positive and negative group roles; and sharing and soliciting expectations from members. Discover the keys to a successful Board.

Presenter:

Billye Potts (Director of Newcombe Student Program, Newcomb College)

Block 7 – Session 2

Fundraising 101

Have a great idea for a program but no way to fund it? Budget cuts got you down? Learn how to generate funds from nothing but people power and creativity. During this session you will be guided through the steps to successful fundraising. You will gain insight into seeking corporate sponsors, working with administrators, and soliciting local retailers. You will walk away from this session with the confidence and motivation to generate a successful fundraiser.

Presenter:

Lucy Croft (NACA)